



# JASON NAGEL

The Digital Guide

## MY PERSONAL PROFILE

I have 15+ years of sales and business management experience to lean on, this sets me apart from most freelancing professionals.

Moulded from the Generation Y that embraced the internet early. I used a dial-up modem with AltaVista and mIRC before Google was a thing.

## SAMURAI SKILLS

- Customer Service
- Sales and Marketing
- Google ADS Campaign Manager
- Pay Per Click Marketing
- AI Content Generation
- WordPress Website Wizard
- Hosting Services
- Canva Professional
- Search Engine Optimisation

## CONTACT DETAILS

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 Western Cape, South Africa

## PERSONAL ASSETS

- Communication



- Attention To Detail



- General Knowledge



- Patience



- Positive Attitude



## WORK I'VE DONE

### Sales and Business Manager

Chaos Computers | Oct 2013 - Feb 2021

- Retail and online IT sales and account management. Executed marketing strategies, and digital campaigns that generated year-on-year growth.

### Marketing Manager

Custom Beast Builder | Mar 2021 - Nov 2022

- Digital Marketing and Google ADS. Actively marketed and promoted the brand to become a leading gaming computer and hardware supplier.

## COURSES

### Get Smarter

Top Of Class Graduate / 2017 and 2019

- Search Engine Optimisation
- Digital Marketing

### Udemy Online

Various Digital Marketing, 2020 - Present

### Google Certifications

Multiple, Ongoing

Self taught in many different areas. If I don't know how to do it, I learn to do it. Quickly and properly.